

Metro Gram

The Quarterly Communication of the Dallas Area Council
of the American Business Women's Association (DACA)
Dallas, Texas

Vol. 12-1

www.abwa-daca.org

January 2012

ABWA
AMERICAN BUSINESS WOMEN'S ASSOCIATION



2012 Western Regional
Conference in Oklahoma City
from March 29-31, 2012

Raffle tickets are on sale for the conference in this newsletter
as well as more information! Don't miss this opportunity.

The DACA Board and Committee Chairs

Chair.....Dana Collins
Vice Chair.....Christine Snyder
Financial Officer.....Barbara Doyle
Communication Officer.....Donna McCright

Fundraising Chair	Patricia Van Winkle
Historian	Mattie Crockett
Hospitality Chair	Barbara Doyle
Membership Chair	Ginger Groom
Prof. Devel. Chair	Bernetta Henville-Shannon
Program Chair	Meredith Miller
Publicity	Meredith Miller
Speaker Repository	Laura Morlando
Webmaster	Judy Taylor
WOY Event	Vicki Marlett

Janice Curry, Newsletter Editor
Cell: 469-321-9909 Home: 972-618-8849
Email: janice.curry5@verizon.net

Coming to groups in your area!

- **January 18th** Plano Chapter: Program/Speaker: Kent Lugrand, CEO In Touch Credit Union, and he is speaking on "Financial Industry Update"
- **January 23rd** TVEN program, presented by Past National President, Vicki Marlett, "Enhance your ABWA Membership with WIN - a WIN Cafe"
- **January 24th** Charisma Charter : Program/Speaker: Ron Price "Your 2 Minute Speech that Could be Worth \$ 2 Million
- **January 24th** Vanguard Chapter: Program/Speaker: Keven Lefebvre with the City of Dallas Environmental Quality Office
- **February 20th** OPEN: Program/Speaker: "How To Keep More Of What You Make" with Jillian Verdun of JMV Financial Services.

ABWA National Website: www.ABWA.org

- **February 21st** The Colony Charter Chapter: moved meeting to avoid Valentine's Day,
Speaker/Program : Alex Fender - "Converting Website Cruisers into Paying Customers"
- **February 25th** Plano Chapter Flyer for the event is attached. A Murder Mystery & Dinner fund raiser at Southfork Hotel. The tickets are \$38 for the show and a three course dinner for 6:30 – 10:00 p.m.
- **March 3rd** The Colony Charter Chapter: Trivia Night from 7-10PM at The Ranch House at Austin Ranch, The Colony. The flyer is attached.

In this issue...

Pg 2 From the DACA Chair
Pg 4 Regional Raffle Tickets
Pg 5 DACA Board Minutes
Pg 9 2012 DACA Calendar
Pg 10 2012 Board & Committee Info
Pg 8 DACA Delegates
Pg13 DACA Chapter and Networks
Pg 17 ABWA Regional Conference Information
Pg10 DACA Officer Roles
Pg 5 DACA Meeting Registration Form
Pg15 **National Information *Important***
Pg16 ABWA Proud Code of Contact



**ABWA 2011 / 2012
National Theme**

February's DACA Program

Do you want to grow your company? Increase membership in your group? Get buyers attention?

The February Program is Scott Tucker from NBBR (No Boundaries Business Radio). Scott is going to teach us how to create a plan of action to market ABWA and DACA which can apply to your work.



From the DACA Chair...

Hello ABWA & DACA Friends! HAPPY NEW YEAR!!!!

And speaking of new year, I have just finished my first year of serving as your DACA chair. The nerves are subsiding and I believe I am ready for some new challenges. We all have some new plans for this coming year, personally and professionally. Some of us might have new resolutions to focus on better health, more family time and possibly careers. At the DACA Executive Board meeting we all worked on new ideas and ways to go forward. I am very interested to hear discussions on attendance, membership and how better to get the word out about ABWA. I have heard many times that we need to increase membership and attendance.

Numerous programs we hear every year through DACA and ABWA focus on these particular things. However, as I look around at the number of seats being filled at the meetings, I don't see this happening. I would like this to be the turnaround year. I am asking all of you reading this newsletter to make a commitment to attend the February meeting. The program should prove to be very engaging.

The February Program is Scott Tucker from NBBR (No Boundaries Business Radio). Scott is going to teach us how to create a plan of action to market ABWA and DACA. Since 2006, I have been a member of ABWA. I have seen our chapter with very low attendance and much higher attendance. Some of the things I have noticed are that the more fun and engaging the programs are consistently, the better our chapter did at bringing guests, which turned into members. The more people we approached from outside our group for programs, the more diverse our group became. However, I found that the pace we set was unsustainable. The reason? I don't know. Was it that when we changed leadership or committee chairs the dynamics changed, or was it something else? I think that it is very difficult for the same group of people to keep the momentum going for more than about 2 years, so it is imperative to have other members ready to accept the challenge. They need to know and understand the challenges and move forward with their own ideas and programs. I would like to find out what other groups are doing and is your formula sustainable? These are things I want to dive into this year.

That being said, our board discussed a more proactive use of the delegates. We want to encourage the delegates to get active in DACA and take back the information to your group. So, be ready to take a more active part in the meetings this year. Let members of the board know special events coming up at your local group and make sure we are invited. We want to attend. I know it is impossible to be all things to all people, but we are making the effort this year for all the members of the board to visit other groups and be a strong part of representing DACA. We are available for programs, Woman of the Year presentations, Fundraisers and other events. Please do not forget us in your correspondence. That is how we will impact our

attendance this year. Also, please bring a friend to DACA. Nothing is better for attendance than when you invite someone to a meeting. One thing I am learning in my new career, is don't pre-judge whether someone would like to come to DACA or not. You are making the decision for them. Ask THEM and let THEM decide if they would like to come to DACA. You might be surprised.

Check the DACA calendar in the newsletter. Put the events in your calendar. Dates are set for the upcoming Member Orientation, Woman of the Year and other meetings. We are working on a one day event to celebrate our ABW Day. A shared event with the chapters and networks. Don't let these events get by you. Make a commitment to attend. We need you. Look to your fellow members for networking opportunities and ways to recommend them. Remember the proud code of conduct set by ABWA and displayed in our newsletters that we all conduct our business and personal lives by...we are women to be referred. Let's remember these things all year. We will be creating opportunities during the meetings to network. Bring your business cards. Be ready to discuss what you do. Do you know where to buy a scentsy candle, who has a green thumb, who can write a will, clean your carpets, who has beauty products, who might bring you a bag from China? I do! But there is much I don't know. That is true today, but it won't be next year at this time.

Well, we had our National Conference right here in Arlington and it was truly a boot scootin' ho down..... This was my first National Conference. I feel so fortunate to have been able to attend. This was a

wonderful event, full of new friendships, lots of wonderful speakers. Exercising, Downhill skiing and completely inspirational. It was great getting to vote for our National Officers. Cheering our gals to victory. The Irving Convention Center was a great place for the event, once we were all able to figure out how to get to it!!! LOL. These are the things that mean so much to me about our organization. The Educational Part of the event always teaches you something about yourself. If you have never attended a National or Spring Conference, I encourage you to attend. There, like no other, you will get the fever for ABWA.

And we have been through the holidays. Thankfully!! This was a year for me to learn to not over-do. Don't over-spend. The girls and grandbabies have enough. Don't over-cook. I have really had enough. Don't over-dramatize. It's not that big of a deal. Everything didn't have to be perfect. We lowered the bar and lowered the stress with it. How was your holiday? I hope it was everything you wanted it to be.

I am excited to see you in February. Be there will bells on!! Let's ring in this new year for DACA in style. Bring someone with you to experience all that is DACA.

Your DACA board is here to help and support you. My goal is to make the most of our ABWA experience together. Every Day in Every Way. **YOU** are my priority.

Your faithful servant leader,

Dana Collins

DACA Chair

DACA Delegate Check List for February Meeting

1. A question for the DACA Delegate:

What does your group plan to do this year to bring in more members?

Please discuss this with your group and be ready to discuss this at the DACA meeting in February.

2. Bring a Basket or raffle item worth \$25.00 from your group.

3. Bring your Regional Conference raffle tickets!

**2012 Western Regional Conference
Sponsored by DACA
1 for \$1 6 for \$5 13 for \$10
DRAWING February 4, 2012**

Name _____
Chapter Name _____
Phone: _____
Email: _____

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1 for \$1 6 for \$5 13 for \$10
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1 for \$1 6 for \$5 13 for \$10
DRAWING February 4, 2012**

Name _____
Chapter Name _____
Email: _____
Phone: () _____

**District II/VI Regional Conference
Oklahoma City, OK
March 29-31, 2012**

Check will be sent to winner's chapter/network. Winners must attend a Western Regional Conference or notify DACA Executive Chair by February 27th; if notification is not made, then the winner is responsible for reimbursement to DACA. A written report shall be submitted for the DACA Newsletter by April 30th.



What: Dallas Area Council of ABWA (DACA) February Meeting
When: Saturday February 4, 2012
Time: 9:30am Registration 10am Breakfast and Meeting (NEW TIME)
Where: *Brookhaven Country Club, 3333 Golfing Green Dr., Dallas, TX 75234*
Cost: \$23

About our program... *Marketing Management*

*Does your group struggle to find new members?
Does your group even know how to start looking for new members?
Does your group have a plan in place to increase membership?
If any of this applies to you and your group come join us for a fun and interactive program with speaker Scott Tucker from NBBR (No Boundaries Business Radio) as he teaches us how to create a plan of action to market ABWA.*

Registration Deadline....Friday January 27, 2012

RSVP to Barbara Doyle bddacca@verizon.net.

OR Mail payment/checks payable to DACA to: Barbara Doyle, 3722 Devonshire Ct. West, Irving, tX 75062

Name _____ Ph# _____ Email _____

Chapter/Express Network _____ Check # _____

CC# _____ Exp. Date: _____

Billing Zip Code: _____

RSVP Information... All Meeting reservations (RSVP's) must be confirmed with a Credit Card. All no shows and cancellations **AFTER** the reservation deadline will have their reserved credit card charged. ALL RSVP's after the reservation deadline require a credit card confirmation and will be charged regard-less of attendance. VIP program remains unchanged: VIP's are automatically RSVP'd for every meeting. VIP cancellation prior to the reservation deadline is required to avoid a charge. Alternate form of payment at the meeting is accepted otherwise the credit card on file will be charged.

About ABWA

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds to provide them with the opportunity to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The purpose of DACA is to facilitate unity and cooperation among the Dallas area ABWA groups; to broaden networking among ABWA members; and to heighten the business community's awareness of ABWA and the contributions members make toward the

development and growth of women in the Dallas area.

To learn about ABWA visit www.abwa.org To learn about DACA visit www.abwadaca.org

ABWA

Dallas Area Council of ABWA (DACA)

Board Meeting Minutes *Thursday, December 29th, 2011*

Location: 7920 Belt Line Road, Ste. 750, Dallas, TX. 75254

Conference Call-in: 1-605-562-3000 Access Code: 995881#

Executive Board Officers: *Mandatory Attendance*

Committee Chairs: *Mandatory participation in person or via conference call*

Meeting Started: 6:35pm

Board Attendees: Lorie Burch, Barbara Doyle, Dana Collins, Donna McCright, Janice Curry, Christine Snyder, Laura Morlando

Guest Attendees:

Absent: Diane Reid, Mattie Crockett, Judy Taylor Tamie Duckworth, Bernetta Henville-Shannon, Kimberly Williams, Debra Caston

Officer Reports & Committee

Reports:

Chair: Dana Collins

Finalize Committee Chairs: Dana Collins

- **Discussions:** Still need several positions filled
- **Decisions:** Barbara Doyle will take care of Hospitality for the Feb Meeting.

- **Actions:** Dana working to find committee chairs for Publicity, Fund-Raising and Hospitality.

Review Calendar: Dana Collins

- **Discussions:** Dates have been set for board meetings, a possible event for ABW day and WOY. For WOY Barbara requested DACA only host the WOY and the date goes back to when it was originally held in early August. Further discussion on having a Women in Business event to commemorate ABW day 9/22/11. Date has been set for ABW Orientation
- **Decisions:** Board Meetings to be held quarterly on Saturday morning 9am at Christine Snyder's home in Cedar Hill for all meetings.
- **Actions:** Calendar Dates – Board Meetings 3/3, 6/.2, 8/25 & 12/1/12, WOY 8/11/2012, ABW Day 9/22/12, ABW Orientation 4/14/11. Dana will compile the 2012calendar and send it out to the board.

Speaker Repository Chair: Laura Morlando

- **Discussions:** NO REPORT
- **Decisions:**

- **Actions:** NO REPORT

Publicity Chair: Meredith Miller

- **Discussions:** : Laura is unable to continue this chair for 2012. Lorie noted that publicity must be consistent and we need to have a strategy plan.
- **Decisions:**
- **Actions:** Dana will discuss with Meredith Miller on becoming Speaker Chair

Audit Chair: (Diane Reid?)

- **Discussions:** Diane unable to attend to accept Chair
- **Decisions:** Dana will contact Diane to see if she will do the audit again this year

- **Actions:** Per Barbara – the books will be done by the 1st week in January

attend the Plano chapter meeting on 1/18/12.

Women of the Year Event Chair:

- **Discussions:** Chair has been Assigned
- **Decisions:** Vicki Marlett will chair this committee
- **Actions:**

ABW Week:

- **Discussions:** Lorie would like us to look at other Associations to include them in some sort of an event honoring Women in Business such as Cities Chamber of Commerce. Would also like to see us tie into a Charity and bring in a well-known speaker. Suggested Nancy Lieberman, Women’s Basketball Coach. Janice suggested the Charity be the SBMEF or ABW Foundation. Lorie will work on the committee but can’t be a chair
- **Decisions:** This event will be on the Feb meeting agenda to Identify a Chair. Dana wants this to be a Chapter/Open Event and not a DACA event.
- **Actions:**

Program Chair: Christine Snyder (Meredith Miller)

- February Program Update (What for May)
 - **Discussions:** Program Flyers need to be more enticing. February program The Value of Doing a Marketing Plan. The May program has not been decided to date.
 - **Decisions:**
 - **Actions:**
- ABWA Orientation
 - **Discussions:** Program needs to include Delegate Training.
 - **Decisions:** Date set for 4/14. Need to find a location
 - **Actions:** Dana will work on a location and have the information by 2/4 DACA Meeting

Communications Officer: Donna McCright

- Meeting minutes & Roster
 - **Discussions** Minutes were handed out. No other report
 - **Decisions:**

- **Actions:**

Historian: Mattie Crockett

- Pictures
 - **Discussions:**
 - **Decisions:** Chair Absent
 - **Actions:** NO REPORT
- Update
 - **Discussions:**
 - **Decisions:** Chair Absent
 - **Actions:** NO REPORT

Website Coordinator: Judy Taylor

- Update
 - **Discussions:**
 - **Decisions:** Chair Absent
 - **Actions:** NO REPORT

Newsletter Chair: Tamie Duckworth (Janice Curry)

- **Discussions:** Janice is the new Newsletter Chair.

Vice Chair: Lorie Burch (Christine Snyder 2012)

- **Professional Development Chair: Bernetta Henville-Shannon**

- Professional Development Book
 - **Discussions:**
 - **Decisions:** Chair Absent
 - **Actions:** NO REPORT
- Mentor Program (Want this to be about mentoring groups.....)
 - **Discussions:** DACA needs more members to Attend the quarterly meetings.
 - **Decisions:** The Executive Board attending the Chapter/Open meetings to help bring more members to the quarterly meetings.
 - **Actions:** Dana will work towards attending a Chapter/Open meeting each month. Janice & Lorie will

- Decisions: All info to Janice by 1/7/12 and the newsletter will be published by January 15, 2012. Option to purchase Newsletter advertising is going to be offered to all.
- **Actions:** Barbara will send the rates to Janice for inclusion in the Newsletter

Financial Officer: Barbara Doyle

- Meeting Attendance: **Nov** Meeting
 - Members 23 + Guests Total 23 1 Late Cancels (Paid) Walk-ins
 - **Discussions:** DACA has to guarantee 30 attendees. Brookhaven does not charge for more than attended. We are still not bringing in enough money to support budget. There are 9 Delegates and 6 attended. We need to have more delegates and members at large attending.
 - **Decisions:**
 - **Actions:** Executive Board to try to bring a member to DACA in February
- VIP Status & Registration update:
 - **Discussions:** Currently 19 but we need more VIPs.
 - **Decisions:**
 - **Actions:** Work on getting more members to become VIP's
- Budget & WOY
 - **Discussions:** The budget has an approximate \$2k shortage. Not having a breakfast raffle is hurting our income. WOY overspent on their budget. Barbara suggested that DACA oversee WOY expenses. Suggested \$300 for ABW Orientation expenses.
 - **Decisions:** Final budget numbers will be ready in early January for approval and then presented at Feb DACA meeting.. DACA will have a Spring Conference and National Convention drawing. All winners must be available to attend their respective Conference/Convention or

reimburse DACA. The tickets will be noted as such.

- **Actions:** Executive Board budget meeting Teleconference 1/21 at 9am to approve final budget.

Membership Chair: Barbara Doyle

- Number of DACA groups report:
 - Chapters 7 , Networks 2 , and Total 9
 - **Decisions:** Barbara reported that Ginger Grant will work with her for 2012 with the intention of becoming the Financial Chair for 2013.
- Changes to DACA Groups and New Formations
 - **Discussions:** IWEN is continuing to meet and have great speakers.
 - **Decisions:** Dana will attend as many IWEN meetings as possible.
 - **Actions:**
- New Delegate List Update
 - **Discussions:** Current list being compiled and should be ready for March DACA meeting
 - **Decisions:** Delegate expectations will be set. Delegates will poll their Chapters on a given question and bring the results to DACA meetings.
 - **Actions:** Dana to notify the Delegates of the expectations

Fund-raising: Patricia VanWinkle

- 50/50 Raffle
- **Discussions:** Fundraising is going to be an issue. We need to continue with Delegates bringing raffle items and vendors donating an item to be raffled.
- **Decisions:** Patricia VanWinkle will be the new chair.
- **Actions:**

Hospitality: Need Chair

- **Discussions:** Possible 2 members will take this on as Co-Chair
- **Decisions:** There is a possibility of having to go to a new location.
- **Actions:** Barbara will contact Brookhaven for the 2012 contract

and negotiate on the cost. This will be completed by 1/7/12.

Dana thanked each for all their help this past 2011 DACA year and wanted all to know she could not have been as successful without her board.

Business:

Chapter / Network Delegates	Chapter / Network	Delegate or Contact	Member #	Email
	Charisma	Mattie Crockett Patricia VanWinkle Linda Bateman		mjc1436@aol.com
	DeSoto	Laura Vaughn Ann Fields-Ferguson	227914 357592	Laura.2@netzero.net ernie-ann@yahoo.com
	Great Visions	Amy Holmes		amy@afhcpa.com
	OPEN	Barbara Doyle	460496	barb.doyle@verizon.net
	Navarro	Becky Long	624879	llong30063@aol.com
	Plano	Kathy Patterson		AJWJ@aol.com
	TVEN	Tina Barbosa	580665	tinabarbosa@verizon.net
	The Colony	Ginger Groom Grant	631976	ggrant1332@gmail.com
	Vanguard	Evelyn Holt		egholt28@sbcglobal.net

Get your product out there, be a vendor at the DACA meeting!

To reserve your table contact Barb Doyle. The cost is a donated item w \$25.00.

DACA Calendar (2012)

DACA Quarterly Meetings (First Saturday)

- February 4, 2012 (Registration form at back of newsletter)
- May 5, 2012
- November 3, 2012

DACA Board Meetings - 9:00AM Saturdays

- December 29, 2011 (Turnover Meeting)
- January 21, 2012 Teleconference Call – Executive Board
- March 3, 2012
- June 2, 2012
- August 25, 2012
- December 1, 2012 (2013 Turnover Meeting)

DACA Newsletter (Quarterly)

Deadline

January 7, 2012
April 2, 2012
July 2, 2012
October 1, 2012

Publish

January 15, 2012
April 9, 2011
July 9, 2012
October 8, 2012



TCAF Quarterly Meetings (Third Saturday) – Tarrant County Council

- February 18, 2012
- May 19, 2012
- August 18, 2012
- November 17, 2012

2012 ABWA Regional Conferences

- Eastern Dist I and IV – March 23-24 –Cary, NC
- Western Dist II and VI – March 30-31 – Oklahoma City, OK
- Central Dist III and V – April 27-28 – Louisville, KY

2012 ABW Week

- September 22, 2012 event

2012 Woman of the Year Event

- August 11, 2012

2012 ABWA Orientation

- April 14, 2012

2012 National Women's Leadership Conference

- October 11-13, 2012 – Memphis, TN



The Dallas Area Council of the American Business Women's Association (DACA) was created as an umbrella for all the Dallas area local chapters and networks to come together for networking support, friendship and leadership opportunities.

Next Quarterly DACA Meeting

Saturday, February 4, 2012
Brookhaven Country Club
3333 Golfing Green Drive
Farmers Branch, Texas 75234
9:00 am registration ~ 9:30am meeting
Cost is \$23.00 per person

Please mail your reservation to or email register

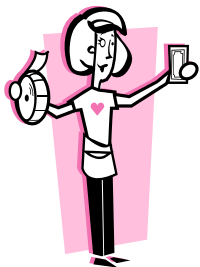
Barbara Doyle
3722 Devonshire Ct West
Irving, Texas 75062
bddaca@verizon.net

New this year: There will no longer be a charge for vendor tables. Reservations for vendor tables are still required.

**DALLAS AREA COUNCIL OF
COG T K E C P " D W U K P G U U " Y Q A I O P N Ø U " C U U Q
2012 BOARD & COMMITTEE CONTACT INFORMATION**

EXECUTIVE BOARD				
	NAME	EMAIL	CELL / WORK	HOME
Executive Chair	Dana Collins	corsicanasignpros@sbcglobal.net	903-851-2965	903-874-7800
Vice Chair	Christine Snyder	snyderscarpetcare@sbcglobal.net	972-898-3886	
Finance Officer	Barbara Doyle	bddaca@verizon.net	214-682-8230	972-570-5645
Communications Officer	Donna McCright	donnamc1536@netzero.net	214-505-3733	972-370-7128
FUNDRAISING				
Chair	Patricia Van Winkle	pvanwinkle@earthlink.net	214-532-9140	214-352-6338
HISTORIAN				
Chair	Mattie Crockett	MJC1436@aol.com	469-337-3033	972-230-8934
HOSPITALITY				
Chair	Barbara Doyle	barb.doyle@verizon.net	214-682-8230	972-570-5645
MEMBERSHIP				
Chair	Ginger Groom	ginger.groom@crossmark.com	214-662-3886	469-814-1199
NEWSLETTER				
Chair	Janice Curry	janice.curry5@verizon.net	469-321-9909	972-618-8849
PROF. DEV.				
Chair	Bernetta Henville-Shannon	dacadfw@att.net	214-504-8957	972-625-3184
PROGRAM				
Chair	Meredith Miller	meredith@attackbball.com	972-898-3886	214-223-7865
PUBLICITY				
Chair	Meredith Miller	meredith@attackbball.com	972-898-3886	214-223-7865
AUDIT				
Chair	Diane Reid	dpr1@flash.net	972-625-5622	
SPEAKER REPOSITORY				
Chair	Laura Morlando	laura@stresscommando.com	214-926-4497	972-293-1285
WEBMASTER				
Chair	Judy Taylor	judytaylor2000@yahoo.com	972-345-1939	972-429-7851
WOY				
Chair	Vicki Marlett	vicmac61@hotmail.com	214-557-0815	972-399-2225

VIP Bonus



Sign up before or at the February meeting for 2012 and we'll give you an additional five raffle tickets. If you are already a VIP, you do not have to sign up.



DACA VIPs (Very Important Persons) - 2012

- § You don't have to RSVP.
- § Your reservation is guaranteed by a credit card.
- § As a VIP you are automatically registered for all DACA events: quarterly meetings, Woman of the Year, Leadership Conference, and ABWA Orientation.
- § All you need to do is let us know, by the meeting reservation deadline, if you CANNOT attend. If you do not cancel by the deadline, your credit card will be billed.

Note: **Credit card information is kept strictly private (with the Finance Officer) and will not be stored on line.**

Yes, I want to be a 2012 VIP. _____

Name: _____ **Signature:**

Email: _____ **Phone Number:**

Credit Card No: _____ **Exp Date:** _____ **Zip Code:**

Send your information to: Barbara Doyle, 3722 Devonshire Ct. West, Irving, TX 75062 or call 214-682-8230 or email bddaca@verizon.net.

Advertising in the DACA Newsletter

You can now advertise in the DACA newsletter. We have limited space so ads are only sold in two sizes, business card size (3" x 2") and double business card size (3" x 4").

If you would like to advertise please notify
Janice Curry.

After verification of payment for the ad, your ad will be included in the next newsletter.

Dear DACA Delegates,

Can we ask a favor of you? Please bring a basket or raffle item from your respective chapter or network to February, 2012 DACA Meeting.

Please remember that through our DACA fundraising we can have conference raffles

*Thank you,
Patricia Van Winkle
DACA Fundraising Chair*



**Dallas Area Council of ABWA
DACA
DACA Delegate Quicksheet**

1. What is DACA?
 - a. Dallas Area Council of ABWA

2. What is DACA's Purpose?
 - a. The purpose of DACA is to facilitate unity and cooperation among Dallas area ABWA chapters and express networks; to broaden the network among ABWA members; to heighten the business community's awareness of ABWA and contributions members make toward the development and growth of the Dallas Area.
 - b. DACA acts as a "house of representatives" for all the area groups. Each group is represented in DACA by a "Delegate" that is responsible for being the "voice" of their group to DACA and reporting back from DACA to their group.
 - c. DACA expands the ABWA experience beyond the local group and connects all local groups.
 - d. Only groups can be members of DACA not individuals like in a chapter or network.
 - e. Visitors are encouraged and welcome to attend DACA, though to join ABWA they would need to pick a local group to join.
 - f. DACA meets quarterly.

DACA Delegate:

Note: Any member of a Chapter/Network may attend any DACA meeting. We encourage attendance and the sharing of ideas.

- The DACA Delegates report in to the Membership Committee.
- The DACA Delegate shall represent their Chapter/Network at all DACA meetings where business is conducted. If unable to be there, then it is their responsibility to make sure their group has representation at the meeting.
- The DACA Delegate and Alternates must be in good standing both nationally and locally. (Dues must be current.)
- The DACA Delegate must be able to forward email communications from DACA to their local groups in a timely manner. Home internet access or business internet access is a must.

• Chapter and Network Members of DACA

Charisma Charter Chapter

www.abwacharisma.org

Meeting: 4th Tuesday (except Nov&Dec)

Time: 6:00PM Networking

6:30 Dinner & Program

Cost: \$21.00

Brookhaven Country Club

3333 Golfing Green Dr., Dallas

Contact: Donna Arnold

darnol3766@yahoo.com

DeSoto Charter Chapter

www.desotoabwa.com

Meeting: 2nd Tuesday

Time: 6:00PM Networking

6:30 Dinner & Program

Cost: \$21.00 or \$22.00

Golf Club of Dallas

2200 W Red Bird Lane, Dallas

Contact: Faith Browning

faithbrowningnow@aol.com

972-935-7443

Great Visions Charter Chapter

www.midlothianabwa.com

Meeting: 2nd Mondays (except July)

Time: 6:00PM Networking

6:30 Dinner & Program

Cost: \$15.00 (free to first time attendees)

Midlothian Conference Center

1 Community Circle, Midlothian

Contact: Email: abwainfo@ymail.com

972-723-1711

New Formation Innovative Women Express Network (IWEN)

Meeting: 2nd Tuesday

Time: 11:15 AM – 1:00 PM

Cost: \$20

(IWEN Continued)

Holiday Inn Express

Hwy 67, Cedar Hill

Contact: finance@iwen-abwa.com

Navarro Charter Chapter

Meeting: 2nd Mondays Time: 5:30PM

Networking

6:00 Dinner & Program

Cost: \$12.00

Kensloe House

618 W 3rd Ave, Corsicana

Contact: Becky Long

Llong30063@aol.com

817-992-2883

(OPEN) Outlook Positive Express Network

www.abwa-open.org

Meeting: 3rd Monday Time: 5:30PM

Networking

6:00 Dinner & Program

Cost: \$25.00 ABWA Members (VIP Members \$22.00)

Brookhaven Country Club

3333 Golfing Green Dr., Dallas

Contact: Barbra Doyle

finance@abwaopen.com

Plano Charter Chapter

www.abwaplano.org

Meeting: 3rd Wednesday

Time: 6:30PM Networking

7:00 Dinner & Program

Cost: \$20.00

Southfork Hotel

1600 N Central Expy, Plano

Contact: Heide Becker

heide.becker@yahoo.com

(TVEN) Texas Vineyards Express Network

www.abwa-daca.org/TVEN.htm

Meeting: 4th Monday Time: 6:15PM

Networking

6:30 Dinner & Program

Cost: Order individually from the menu

Farina's Winery & Café

420 South Main St., Grapevine, Tx. 76051

Contact: Ginny Nixon

ginnynixon@aol.com

817-233-3931

The Colony Charter Chapter

www.abwathecolony.org

Meeting: 2nd Tuesday

Time: 6:30PM Networking

7:00 Dinner & Program

Cost: \$15.00

IHOP off 121 hwy

4801 SH 121, The Colony (no reservation needed)

Contact: President, Donna McCright

abwathecolony@yahoo.com

Vanguard Chapter

Meeting: 4th Tuesday

5:30PM Networking

6:00 Dinner & Program Cost: \$8.50

Raymond's Bar-B-Que

10920 Garland Road, Garland

Contact: Evelyn Holt

egholt28@sbcglobal.net

972-270-1890

If you're looking for a unique growth opportunity, **ABWA has the perfect position for you!**

ABWA is looking for a few GREAT candidates to run for national office. By becoming a candidate, you not only take advantage of an opportunity for personal growth, but you'll also have a chance to expand your professional network. Running for office is a great way for you to develop leadership, organization, training, and speech skills through hands-on experience. You will find that it is definitely worth the commitment. Whether you win or lose, the experience you gain as a candidate for a position on the national board is priceless.



I believe when you run for the National Board of Directors for the American Business Women's Association that running with multiple candidates is so much more beneficial, than running unopposed. I ran with two additional District Vice President candidates besides myself and we all three were from different areas of District II. We connected immediately as candidates to be sure we were all aware of the events taking place within our

Everything You Need to Move Forward is Available in WIN

All the information you need to get started as a candidate is in the WIN National Library under the category "2012 National Officer Election Information." **Your completed nomination forms and supporting documents need to be received at ABWA Headquarters no later than March 1, 2012. For more information, contact Betty Burns at 1-800-228-0007.**

district and to make sure we all three had representation at each, even if one of us was not available to attend. We made the experience about running "with" each other, rather than "against" each other, and made sure that we were each growing from the opportunity to be an approved candidate for a prestigious organization that assisted in the growth of personal and professional development. I never had the opportunity to run with just one candidate until the year I ran for National President. Even when I ran for National Vice President, I ran with an additional three candidates. Running with multiple candidates was more beneficial for me as an individual because it gave me the opportunity to work with the women I ran with and learn from them what might have assisted them along the way of their own campaign trail or what may have not worked for them. Each individual, whether they move forward or not, learns a great deal of knowledge of participating in a campaign effort; valuable knowledge they could utilize in their future endeavors with their personal and professional lives. It also teaches you how to participate with class, move forward with appreciation and integrity, and learn how to cope with not moving forward and still supporting the mission of the Association we all have grown to love.

-Lina Lawson
2007-2008 ABWA National President





Grow with ABWA Today!

Starting now, make a commitment with ABWA to grow...

...your chapter.

...your Express Network.

...your own networking circle.

...your Association.

As a member of the American Business Women's Association (ABWA), you are part of an organization with over 60 years of experience in leadership, diversity, education, and National recognition for businesswomen; an Association that is constantly evolving to meet the needs of today's changing business environment. Visit the Women's Instructional Network (WIN) today to connect with other members from across the country, be one of the first to hear all the news from ABWA National, and explore new features created just for you.

*It's going to be
another great year!*



YOU WON'T WANT TO MISS THE 2012 ABWA REGIONAL CONFERENCES THIS SPRING IN CARY, NC; OKLAHOMA CITY, OK; AND LOUISVILLE, KY!



**Eastern Regional Conference
March 22-24, 2012**

Dist I and IV • Cary, NC
Embassy Suites, Raleigh-Durham Research Triangle

**Western Regional Conference
March 29-31, 2012**

Dist II and VI • Oklahoma City, OK
Renaissance Oklahoma City

**Central Region Conference
April 26-28, 2012**

Dist III and V • Louisville, KY
The Brown Hotel Louisville

Don't be cruel!

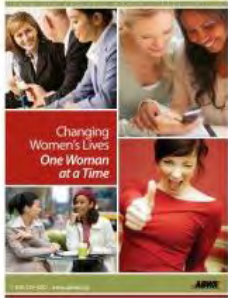
Make plans now to join us for the 2012 National Women's Leadership Conference in Memphis, Tennessee. If you are in business—as an employee, employer, business owner, service provider, consultant, or looking for your next opportunity—this conference is designed to challenge you!

You *can't help falling in love* with ABWA at our biggest networking event of the year!

NATIONAL WOMEN'S LEADERSHIP CONFERENCE OCTOBER 11-13, 2012 MEMPHIS, TENNESSEE

AT THE MEMPHIS MARRIOTT DOWNTOWN
AND MEMPHIS COOK CONVENTION CENTER





ABWA - A place to connect, learn and grow



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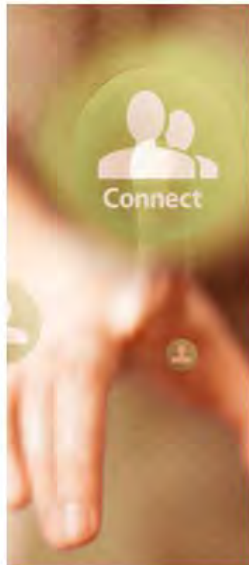
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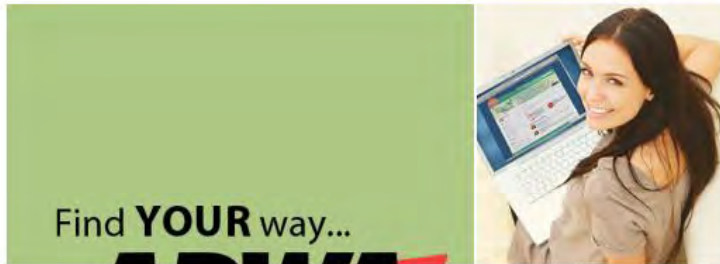



CONNECT women NOW

Could you benefit from joining a prestigious, dynamic and innovative organization?

As a member of ABWA, you will be a part of an organization making certain that women continue to move forward, understand new technology, embrace new concepts, and improve their leadership skills.

Hundreds of ABWA teams are working around the country. Sign up below and join one in your own community today!



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American Business Women's Association



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Women's
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Get Ready ~ Get Set ~ WIN !!!

Quick steps to log in to WIN:

1. Click on Member Login at www.abwa.org
2. Enter your e-mail address on your ABWA membership record
3. Enter your password (if your password is not working or you don't have one, e-mail web-mail@abwa.org to have it reset)
4. Click on "Enter Now!" on the members-only welcome page
5. Don't forget to read and post messages on your team board...what a great communication tool !!!

ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their person beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will not use their personal power to advance their personal interests.
5. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skill, and by encouraging the professional development of other members.



Janice Curry
DACA Newsletter Chair
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Cell # 469-321-9909